

# Short Films Production Brief

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## Overview

The North West Thriving Communities Team are looking to commissioning four short films for use in their Learning Together development programme for Voluntary Community, Faith and Social Enterprise (VCFSE) organisations.

These films will cover:

- Learning Together North West
- A Brief History of Social Prescribing
- The Social Prescribing Journey
- The core partners in Thriving Communities delivery

The purpose of these films is to provide a resource that can be used during Learning Together sessions during 2021 and beyond. Content will be provided in the form of scripts for each film.

The total duration of all four films will be approximately 1 hour giving roughly 15 minutes per film for content.

## Scripts

Outline scripts for each film will be provided but some editorial flexibility will be given in respect of technical or stylistic amendments, all script revisions will need approval from the North West Team.

Learning Together and Core Partners will contain interviews with key members of the team and therefore will be less formally scripted than the other two films.

## Style

The films are part of a formal learning programme and must be respectful in tone, presentation and image. There must be congruity between the key messages in the films and their visual and auditory content. As this is an open call for potential film makers, we will not be prescriptive in the nature of the films format or style. All work must comply with any current standards specified in respect of digital accessibility for people with visual and auditory impairments.

## Ownership

The finished films will be the property of the Learning Together North West Team

## Lead Time

Films need to be completed and ready for use prior to the commencement of cohort 2 of the Learning Together Programme in autumn 2021

## Expressions of interest

Outline proposals for the films are to be submitted to [jan.campbell@seftoncvcs.org.uk](mailto:jan.campbell@seftoncvcs.org.uk) on behalf of the North West Thriving Communities Team by **19th July 2021**.

Proposals should identify:

- The form and style that the films will take, animation, interviews etc.
- Previous experience of producing films for general viewing
- All costs for the full production of all four films
- Time line and delivery date for final products

Collaborations between partnerships would be welcomed but one lead agency will need to take responsibility for delivery of the finished products.

We'd like to prioritise expressions of interest from voluntary, community, faith or social enterprise organisation operating in the North West.

Applicants are welcome to apply to deliver one or all of the films as outlined.