

WHITE RIBBON CAMPAIGN PROGRAMMES/PACKAGES



Primary/Secondary School

The two schools programmes are aimed at developing an ongoing relationship with schools in order for individual schools to become a White Ribbon School. This provides schools with evidence to show that they are taking a whole school approach to tackling all issues related to Domestic Violence and Violence Against Women. This will be facilitated by working through the White Ribbon Schools Awards Scheme, which will be included in the Enhanced Healthy Schools. We will provide each school with the full support they require to achieve this status. As teaching about DV and Healthy Relationships looks set to be embedded in the curriculum and is widely acknowledged to be a difficult subject to approach on a number of levels, we will be enabling teachers to feel confident in their understanding, know how to deal with disclosures from pupils experiencing DV at home and from older pupils experiencing DV in their own personal relationships, as well as looking at DV as a workplace issue. The programme includes direct involvement from pupils through school council and the Youth Ambassadors Scheme. Whole school awareness will bring about real changes to pupils and teachers lives both present and future.



Colleges

The programme for Further Education is similar to that for schools; enabling personal tutors to deliver information to tutor groups and in relevant subject areas. Awareness raising campaigns will involve the students to a greater extent, with the option for students to start their own campaign to reach out to the local community as well as individual young men to become Youth Ambassadors. DV as a workplace issue will be addressed. There are further initiatives available for those teaching and studying courses in beauty, hairdressing and therapies.



Universities

White Ribbon Campaign is providing all the support required for students to start up their own affiliated University Branch of the WRC. More than the usual society, this will give students a wealth of experience in running a branch of a National Charity with opportunities to carry out a number of roles including fund-raising, events organising, finance, awareness raising, being a Chairperson and potentially representing the charity at a National level.



Youth Clubs

For those working with young people in an informal setting there is the Youth Clubs Awards Scheme, which has a similar format to White Ribbon Schools.



Towns

The White Ribbon Towns Award is for Councils wishing to demonstrate their commitment to the aims of WRC: raising awareness, understanding and providing services, in order to reduce the incidence of Domestic Violence and to provide the local community with increased support and understanding of this issue. Councils will be asked to meet certain criteria, depending on size, in order to hold the title of White Ribbon Town with the full support of WRC staff. There are a variety of initiatives available as part of this Award to local businesses and townspeople.



Corporate

For businesses of any size, Domestic Violence is increasingly seen as an important issue due to the huge impact on the health and well-being of employees as well as the affect on productivity. Becoming a White Ribbon employer gives businesses an Award to show that their organisation is a safe place for anyone experiencing Domestic Abuse of any kind. WRC will provide full support to employers to promote understanding and awareness of the issue, help to put DV policies in place and enable employers to fully support their staff and colleagues.

Ambassadors

The Ambassadors Programme encourages high profile men to show their support for the aims of White Ribbon Campaign. There are various levels of commitment dependant on the individual's ability to incorporate raising awareness into their daily working and personal life. Ambassadors are asked to wear the White Ribbon especially on November 25th and support others to do the same. There is also a Youth Ambassadors Programme.

**Don't forget November 25th is White Ribbon Day
The UN International Day for the Eradication of Violence Against Women.**