

# Delivering Social Value: Strengthening our Communities

NHS & Third Sector Organisations improving  
quality and value through working together

Friday 6<sup>th</sup> November, 10am to 4pm

Midland Hotel, Manchester

In April 2009, eight senior NHS and third sector managers from North West England participated in a study tour to Heartland Health in the US state of Missouri. The group chose to visit Heartland because of its outstanding reputation as a leader in promoting community health and well being in economically deprived circumstances. In November, a team from Heartland Health will be participating in a study tour to NHS North West to learn about partnership initiatives in the region aimed at promoting community health and wellbeing – often also in deprived circumstances. Their visit will conclude with this event.

This important, highly interactive, National Conference will:

- Provide an opportunity to hear what both teams believe they have learned and how they are applying that learning to improve community health and well-being
- Highlight partnership initiatives in the North West that promote Social Value
- Compare the approach to delivering Social Value in the North West with that being pursued elsewhere in the country
- Showcase learning from the Missouri study tour for NHS and Third Sector Partners
- Compare UK and US approaches to partnership working to improve community health and well-being
- Discuss with an invited panel how Social Value can best contribute to national policy

In addition to interaction with the two teams, delegates will also have an opportunity

to debate the issues arising with an invited panel including : Mike Farrar;

Chief Executive NHS NW, Lowell Kruse; Senior Fellow, Heartland Foundation,

Nigel Edwards, Policy Director, the NHS Confederation, and

Richard Caulfield; Chief Executive,

Voluntary Sector North West

Attendance is free

To book your place: [Kathie.cox@dh.gsi.gov.uk](mailto:Kathie.cox@dh.gsi.gov.uk)